

Transforming Content: From Chaos to Precision

Before: Legacy Content

The "Dreaded Wall of Words"



Low Readability /
User Friction



Slows Down
Information Search



Increases User
Error Risk



Poor AI Performance
/ Hallucinations

BOST Registration

To use BOST, a user must be licensed for each acquiring Customer/ICA number at a child level, regardless of a parent/child relationship. To request access to BOST, a user signs in to Bankerlink Connect with his or her User ID and password, then orders BOST for specific Customers/ICA numbers from the Bankerlink Connect Store.

The order then is routed to the user's Security Administrator for approval. If a different company owns the Customer/ICA number data, then the order is routed to the Security Administrator of the company that owns the data. The Security Administrator is responsible for approving the user's order for BOST. After the appropriate Security Administrators approve the order, it is routed to Bankerlink for processing. The user has access to BOST after Bankerlink approves the order. Users must have an RSA SecurID® to use BOST. If the user does not have a SecurID, one will be issued as part of the access approval process.

Bankerlink will decline orders for BOST that are not complete and accurate. Bankerlink reserves the right to request written authorization from a Customer's Security Contact, Principal Contact, or BATCH Contact to validate the user's request for BOST. If Bankerlink declines an order, the user must submit a subsequent order for BOST through the Bankerlink Connect Store.

For additional assistance with ordering BOST, contact the Global Customer Service team using the information provided in section B.6 of Appendix B.

Legacy Text: Unorganized and Cumbersome.

After: Precision Writing

The "Optimized Precise Content"



High Scannability
& Readability



Accelerates
User Tasks



Improves Data
Accuracy



Enhanced AI
Compatibility

Registering for BOST

The user submits a Buyer Online Status Tracking (BOST) system registration order, which then goes through a three-stage approval process. To use BOST, a user must be licensed for each acquiring customer or ICA number at a child level, regardless of a parent or child relationship.

Process

The user

1. signs in to Bankerlink Connect with their user ID and password, and
2. orders BOST for specific customers or ICA numbers from the Bankerlink Connect Store.

The order routes to the user's security administrator for approval. If a different company owns the customer or ICA number data, then the order routes to the security administrator of the company that owns the data.

3. The security administrator approves the user's order for BOST. The order routes to Bankerlink for processing.

BOST registration policies

Your Buyer Online Status Tracking (BOST) system registration order must be complete and accurate. Bankerlink reserves the right to validate the user's request for BOST and may request written authorization from a

- customer's security contact
- principal contact, or
- Bankerlink Alert to Control High-risk Merchants (BATHTM) system contact.

Resolution for declined order

If Bankerlink declines your order, you must submit a subsequent order for BOST through the Bankerlink Connect Store.

Order assistance

For assistance, contact the Global Customer Service Team. See Appendix B, section B.6.

Optimized Text: Structured and Precise.



Content
Analysis



Chunking
Labeling



Structured
Re-writing



THE PRECISION CONTENT ADVANTAGE

Analyze → Structure → Write → Reuse

Faster Answers. Fewer Errors. Trusted Knowledge for People and AI.



Let's talk about what
you're trying to solve

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